



Good Design is Good Business, Great Design is a Revolution...

MIND'S EYE DESIGN is a design consultancy with almost two decades of service in the areas of design strategy & innovation, design research, industrial design, corporate identity, signage design, universal design and space design.

Through MIND'S EYE STRIDE we have on board over 50 experienced professionals in fields as varied and specialized as lighting design, structural design, anthropology, sociology and economics.

*Some of our major Clients ~
(Signage Design Projects)*

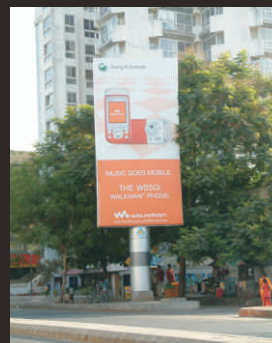
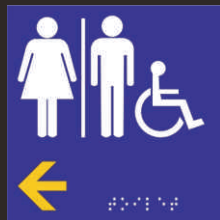
Ahmedabad Municipal Corporation
AP Government & Vastu Shilp Foundation
Arvind Mills Ltd
Asoka Mills Ltd
Columbia Asia Hospitals Limited
Group Ashima
H C Patel Design & Projects Management Pvt Ltd
Handicap International
ICICI Limited
Inspiron Engineering Pvt Ltd
Lavasa Corporation Ltd
Reliance Mutual Fund
S T Shah & Co.
Saumya Construction Pvt Ltd
Seagrams Manufacturing CO Ltd



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More of a science than mere art form, signage has grown in its importance with time.

At every turn, one tends to look for 'signs', as they help us in navigation. Each sign communicates critical information. In order to communicate this information correctly, we at Mind's Eye, design a unique solution for wayfinding problems.

Signs must be informative, functional, universal and impressive/notable. Signage design involves a blend of visual icons, imagery, typefaces, colour and ergonomics. A signage system is effective once it merges with the cultural ethos of the surroundings.

Mind's Eye Design, with its extensive knowledge, creativity and experience, provides the mix to create a unique and effective signage system. It includes a whole gamut of signage design, wayfinding and chainage for corporate offices, institutes, campuses, shop fronts, public spaces and even heritage monuments...

Clean and smart, simple and efficient, durable and easy to maintain, highly readable and very effective.... These are some of the adjectives our clients have remarked on our signs and signage systems.

After all, our signs have been developed by professional designers with years of experience in the art and science of wayfinding! Each sign project is unique and exciting.

Call us for your special sign needs and be assured of a great effective sign system!